

SPONSORSHIP AND EXHIBITION PROSPECTUS



62nd ISI WORLD STATISTICS CONGRESS 2019

18 - 23 August 2019, Kuala Lumpur

Come | Connect | Create

Organised by:



Supported by:



An abstract graphic on the left side of the page, consisting of a dense web of thin white lines connecting numerous small white and light blue dots, creating a complex, organic network structure that resembles a molecular or digital network.

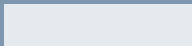
2,500 delegates
Over 130 countries
1,300 papers
5 days







SPECIAL INVITATION





OUR SPECIAL INVITATION TO YOU

It gives us great pleasure to present you with an opportunity to contribute and participate as one of the sponsors and exhibitors of the 62nd International Statistical Institute World Statistics Congress 2019 (ISI WSC 2019).

The 62nd ISI WSC 2019 is being organised by the International Statistical Institute (ISI), in collaboration with the Department of Statistics, Malaysia (DOSM), Bank Negara Malaysia (BNM) and Malaysia Institute of Statistics (ISM). The main congress will be held on 18-23 August 2019 at Kuala Lumpur Convention Centre, while the 3-5 days pre-congress events will mainly be organised at the Sasana Kijang of Bank Negara Malaysia.

The ISI, established since 1885, is among the oldest professional societies in the world. Its family includes: i) more than 4,500 members from over 100 countries; ii) seven international Associations, covering all major areas of statistics and statistical science; and iii) more than 100 national statistical societies around the world and other affiliated organisations.

The WSC is the flagship event of the ISI. It is a great honour for Malaysia to host the WSC, for the first time since its inception around 130 years ago. The ISI WSC 2019 will bring together about 2,500 statisticians and practitioners from all fields, whether industry, government and academia, or, researchers, policymakers and students, from different parts of the world, to share insights on the development and applications of statistics and statistical science. The congress in Kuala Lumpur is expected to draw global interest as it will be promoted to the members of ISI and the seven ISI Associations across over 100 countries, as well as the networks of DOSM, BNM and ISM.

“ ISI WSC 2019 is a prestigious event to foster smart partnership within statistical community. Let’s be part of this wonderful journey to uplift the global statistical system. ”

In this respect, we are pleased to invite your distinguished organisation to contribute and participate as a sponsor and exhibitor of this prestigious event. The 62nd ISI WSC 2019 will be an ideal platform for your organisation to contribute to the community, and showcase a spectacular and unforgettable brand presence to the congress delegates and statistical communities in the world.

For enquiries, please contact AOS Conventions & Events Sdn Bhd (AOSCE), the appointed Professional Conference Organiser (PCO) of the 62nd ISI WSC 2019, as follows:

- i. Mr. Gregg Parker (tel. no: (603) 4252 9100, email: gregg@aosconventions.com);
- ii. Ms. Aldia Lai (tel. no: (603) 4252 9100, email: aldia.lai@aosconventions.com);
- iii. Mr. Amos Y.C. Wong (tel. no: (603) 4252 9100, email: amos@aosconventions.com).

You may also contact the ISI WSC 2019 Secretariat at secretariat@isi2019.org or one of the co-organisers of the 62nd ISI WSC 2019 for more information.

We look forward to welcoming your distinguished organisation as one of the sponsors and exhibitors of the 62nd ISI WSC 2019.

Thank you.

Sincerely,

Dato' Sri Dr. Mohd Uzir Mahidin
Chief Statistician Malaysia
Chairman of ISI WSC 2019
National Organising Committee



THE ORGANISERS

International Statistical Institute (ISI)

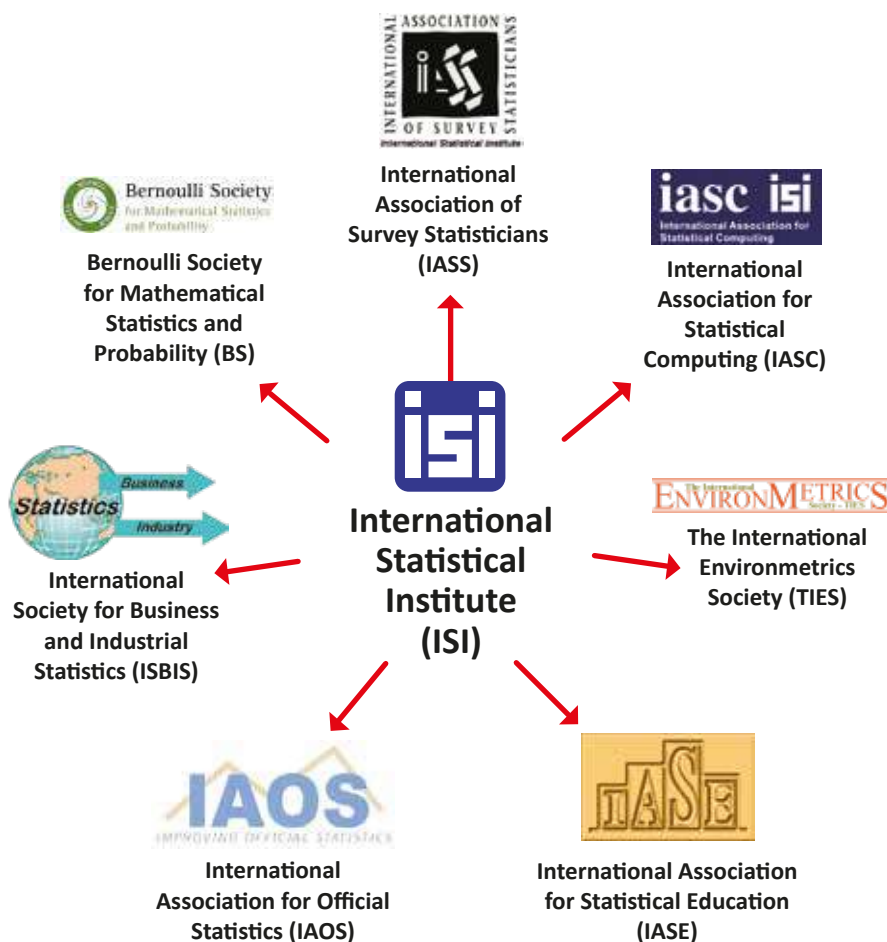
The Department of Statistics, Malaysia

Bank Negara Malaysia

Malaysia Institute of Statistics

INTERNATIONAL STATISTICAL INSTITUTE (ISI)

... a professional society with history of over 130 years



The International Statistical Institute, ISI, is a diverse and vibrant organisation, with a long history and a rich tradition. Its mission is to promote the understanding, development and good practice of statistics worldwide. This is reflected in its slogan "Statistical Science for a Better World".

The institute was founded in London in 1885. ISI has had consultative status with the Economic and Social Council of the United Nations since 1949. The ISI, its seven Associations and its organisational members, covering a range of statistical areas and interests, make up the ISI family with over 4,500 members from over 100 countries. Their work and influence within the international statistical community are supported by standing and operational committees, special interest groups and regional networks.

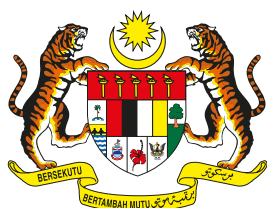
The ISI is unmatched in its global reach among statisticians and those interested in the field of statistics. It is also an association with links to

many international and national organisations, including national statistical societies, with special focus on organisations in or supporting developing regions of the world. A majority of the world's central bureaus of statistics and many central banks are represented within the ISI network of institutional and corporate members.

The ISI flagship event is the biennial ISI World Statistics Congress (WSC), where several thousand participants from around the globe meet to exchange and explore new ideas and to network. Different countries organise the WSCs and the hosts invest tremendous effort into making sure the congress is a memorable occasion for participants. ISI World Statistics Congress serves as a platform to promote statistics and the ISI in different parts of the world.

THE MALAYSIAN ORGANISERS

... well established and highly reputable



THE DEPARTMENT OF STATISTICS MALAYSIA

The Department of Statistics Malaysia is a premier Government agency established under the Ministry of Economic Affairs entrusted with the responsibility to collect, interpret and disseminate latest and real time statistics in the monitoring of national economic performance and social development.

The Department's goal is to increase and broaden its role as the premier agency in the field of statistics towards establishing a quality, user-oriented and timely information system for the formulation of policies for national development planning and administration.



BANK NEGARA MALAYSIA

CENTRAL BANK OF MALAYSIA

BANK NEGARA MALAYSIA

Bank Negara Malaysia (the Central Bank of Malaysia), is a statutory body which started operations on 26 January 1959. Bank Negara Malaysia is governed by the Central Bank of Malaysia Act 2009. The role of Bank Negara Malaysia is to promote monetary and financial stability. This is aimed at providing a conducive environment for the sustainable growth of the Malaysian economy.

Bank Negara Malaysia has played a significant developmental role in developing the financial system infrastructure in advancing the financial inclusion agenda. Bank Negara Malaysia also oversees the nation's payment systems infrastructure. As the banker and adviser to the Government, Bank Negara Malaysia provides advice on macroeconomic policies and the management of public debt.



MALAYSIA INSTITUTE OF STATISTICS

Malaysia Institute of Statistics (ISM) was registered under the Societies Act 1966 as a non-profit making body on 17 August 1984. The idea of establishing such a society was initiated on 20 May 1981 with the setting up of a pro-tem Committee for ISM.

ISM's vision is to be a leading organisation in promoting the proper practice, propagation and dissemination of statistical knowledge for the benefit of society.



THE CONGRESS

ISI World Statistics Congress 2019

A National Agenda

The Venue

WORLD STATISTICS CONGRESS

... "Olympics" for statisticians, researchers and policymakers

The ISI World Statistics Congress (WSC) takes place once every two years in different countries. The WSCs and their associated events are the highpoint of activities of the ISI where all their Associations, Committees, members and participants involved in statistics worldwide come together to participate in the many different activities and highlights of the WSC for an entire week and associated activities immediately before or after this week.




The WSC, which is the flagship event of the ISI, serves as a platform for the international statistical community to exchange views and knowledge as well as discuss current trends and future developments in the statistical world. WSC has a rich Scientific Programme which is grouped into three types of sessions: Invited Paper Sessions (IPS), Special Topic Sessions (STS) and Contributed Paper and Poster Sessions (CPS).

The congress generally attracts about 2,500 delegates with around 1,300 papers being discussed over a period of 5 days.

Associated with the WSC are Satellite Meetings and Short Courses of the ISI and its Associations, and the local organisers. These take place in or close to the host city before and after the main WSC week and combine with the WSC to provide an overall outstanding international statistical event which is memorable in every way. Social events such as Welcome Reception, Malaysia by Night and Farewell Dinner will be organised to facilitate interaction and networking. There are also options for pre- or post-congress organised tours.

PROGRAMME OVERVIEW OF 62nd ISI WSC 2019

The 62nd ISI WSC 2019 is a 5-day congress with pre-congress activities as follows:

Pre-congress		Main congress: 5 days				
	Sun, 18 Aug	Mon, 19 Aug	Tue, 20 Aug	Wed, 21 Aug	Thu, 22 Aug	Fri, 23 Aug
Pre-conference activities		Main sessions (Scientific Programme)				
Short courses	<ul style="list-style-type: none">•WSC Run•Registration of delegates	<ul style="list-style-type: none">• Invited Paper Sessions (IPS)• Special Topic Sessions (STS)• Contributed Paper and Poster Sessions (CPS)• President and Other Special Invited Sessions• Lunch Roundtable Discussions				
Satellite meetings/ seminars of ISI Associations and strategic partners of organisers	ISI and ISI Associations Administrative Meetings					
	<ul style="list-style-type: none">• Opening ceremony• Welcome reception		Malaysia by Night			<ul style="list-style-type: none">• Closing ceremony• Farewell dinner

A NATIONAL AGENDA

... initiative of the Government of Malaysia

62nd ISI WSC 2019 IS A NATIONAL INITIATIVE

The Government of Malaysia is fully committed to ensure the successful organisation of the 62nd ISI WSC 2019 in Kuala Lumpur. The hosting of this prestigious biennial congress in Malaysia, the first time since its inception in 1887, was approved by the Cabinet in March 2015. Other Government agencies which are working collaboratively with the joint organisers, i.e. DOSM, BNM and ISM, include the Ministry of Finance, Ministry of Economic Affairs, Ministry of Tourism and Culture, Ministry of Foreign Affairs, Ministry of Home Affairs and Ministry of Federal Territories.



GLOBAL INTEREST IN THE KUALA LUMPUR CONGRESS

The invitation extended by YBhg. Dato' Sri Dr. Mohd Uzir Mahidin, Chief Statistician, to the delegates in Marrakech to participate in the 62nd ISI WSC 2019 was very well received during the closing ceremony. The Malaysia booth attracted strong interest from the delegates as more than 1,300 delegates visited the booth to explore Malaysia and the congress to be held in Kuala Lumpur.



SIGNING OF MEMORANDUM OF UNDERSTANDING (MOU) BETWEEN GOVERNMENT AND ISI

An MOU for the hosting of the 62nd ISI WSC 2019 was signed between the Government of Malaysia and the ISI in November 2016. Malaysia was represented by YBhg. Datuk Dr. Abdul Rahman Hasan, then Chief Statistician, while ISI was represented by its then President, Dr. Pedro Luis Silva. The signing of the MOU was witnessed by then Governor Muhammad Ibrahim, Professor Dr. Kamarulzaman Ibrahim, President of ISM, and Professor Dr. Helen MacGillivray, the ISI President, and around 150 guests.



THE CONGRESS VENUE

... purpose-built with world-class facilities

KUALA LUMPUR CONVENTION CENTRE

The Kuala Lumpur Convention Centre (Centre) is located in the heart of the Kuala Lumpur City Centre (KLCC) and nestled between the iconic PETRONAS Twin Towers and a beautiful 50-acre landscaped recreational KLCC park, home to various species of flora and fauna.

Spanning five levels, the Centre offers 25,259m² of flexible function space, including 12,310m² of column-free exhibition halls, a 2,600m² standalone marquee, 3,000 capacity Plenary Hall, 500-seat Plenary Theatre, Grand Ballroom for 2,000 diners, Banquet Hall for 750, Conference Hall for 1,800, 20 meeting rooms, ancillary facilities, and the latest in wireless, 3G telecommunications and digital audio-visual services. The Centre also prides itself on having a professional team to ensure the delivery of world-class services and top-notch culinary offerings.

The Centre is well-supported by a modern and efficient subway train system linking all major parts of the capital city. The Centre is also within walking distance of many major hotels and serviced apartments.



SASANA KIJANG OF BANK NEGARA MALAYSIA

Sasana Kijang was established by Bank Negara Malaysia in 2011. It embodies the Bank's commitment to the development of thought leadership, and for regional and international collaboration in central banking and financial services. The state-of-the-art building represents the Bank's continuous drive for talent development through effective learning initiatives, as well as creating an appropriate environment to promote innovation and best practices in central banking.

Within the complex are amenities that create an opportunity for learning, research and engaging in discourse with full conferencing facilities, including a main auditorium, two conference halls, and several meeting and training rooms over several floors, with selected venues having Language Interpreter Rooms.



SPONSORSHIP AND EXHIBITION

Reasons to Contribute

Sponsorship Opportunities and Benefits

Exhibition Opportunities

Exhibition Packages

Exhibition Floor Plan

Booking Form

REASONS TO CONTRIBUTE

... global outreach and brand stature elevation

1

Contribution to statistical community

A platform for sponsors to contribute to the development, promotion, and adoption of best practices among the statistical community and industry practitioners. It is also an avenue for sponsors to contribute towards promoting research, innovation and intellectual discussions to advance statistical science and analytics at the international level.

2

Global promotion and extensive outreach

Being promoted globally on the websites of the ISI and its seven associations as well as the local co-organisers i.e. the Department of Statistics, Malaysia, Bank Negara Malaysia and the Malaysia Institute of Statistics. The outreach cuts across diverse sectors and industries, including the business and financial, Government and official authorities, as well as academia and research centres.

3

Extended duration of exposure

Sponsors will enjoy dynamic and continuous promotional exposure during the build-up of the congress. Exposure includes logo and organisation's visibility and prominence on the congress website, websites of the ISI and its associations, local co-organisers, and at a series of prominent statistical events in the run-up to the congress.

4

Direct exposure, interaction and networking opportunities

Offers an opportunity for sponsors to expose, interact and network directly with around 2,500 delegates from more than 130 countries on-site and facilitate branding and marketing of relevant goods/services directly to delegates.

5

Premier event and reputable organisers

A premier event, professionally organised by four reputable organisations actively involved in statistics and its applications for policymaking and social economic development. The event will attract global interest, and thus, enhance the stature of sponsors locally and internationally.

6

Establish network with official, private sector and multi-lateral agencies

A national event which provides great opportunities for sponsors to establish networks with relevant Government agencies and multi-lateral agencies who are expected to participate actively in the organisation of the congress. It is also a platform for sponsors to collaborate with the private sector and industry practitioners directly or indirectly participating in the congress.

Our Commitment

- The successful organisation of the ISI WSC 2019 based on the targeted outcomes and objectives.
- Close communication and collaboration with sponsors and exhibitors to ensure sponsorship and exhibition benefits are delivered to the highest standard and meet the expectations of the sponsors and exhibitors.
- All commitment/benefits to our sponsors and exhibitors, whichever applicable, will begin immediately from the time of confirmation, including the finalisation of relevant documentation between the organisers and sponsors/exhibitors.

SPONSORSHIP OPPORTUNITIES AND BENEFITS

... best suit your needs to maximise value

ISI WSC 2019 offers an exciting range of structured sponsorship opportunities which have been created to best suit the individual organisation's needs and budget. There are three Premier Sponsorship Tiers offered, i.e. Diamond, Gold and Silver. Each tier provides a specific level of benefits and rewards for your investment. In addition, there is a list of individual sponsorship items for organisations to choose from.

Organisations can also explore with AOSCE, the official PCO of ISI WSC 2019, to propose other materials and requirements for the congress.

However, if your organisation is interested in exploring contributions with a value above the Premier Sponsorship Tiers and requires customised benefits and rewards, AOSCE will engage with your organisation separately.

I. PREMIER SPONSORSHIP TIERS

The types of Premier Sponsorship Tiers and their benefits and rewards are listed as below :

SPONSORSHIP PACKAGES	DIAMOND	GOLD	SILVER
SPONSORSHIP AMOUNT	MYR500,000 (approximately EUR105,570)	MYR300,000 (approximately EUR63,340)	MYR150,000 (approximately EUR31,670)
SPONSORSHIP BENEFITS & REWARDS			
A. Promotion and Outreach			
1. Presence of sponsor's name, logo and corporate profile on website of 62 nd ISI WSC 2019.	✓	✓	✓
2. Presence of sponsor's name and logo on promotional materials of 62 nd ISI WSC 2019 as below:			
i. Programme Book (both hardcopy and softcopy) of 62 nd ISI WSC 2019	✓	✓	✓
ii. Flyers	✓		
iii. Video	✓		
iv. Correspondences such as emails and letters	✓		
Key platforms/channels for promotional activities of 62 nd ISI WSC 2019 are as follows:			
a. Websites of ISI and its seven Associations, and local organisers i.e. DOSM, BNM and ISM	✓		
b. 6 th Malaysia Statistics Conference (MyStats) 2018	✓		
c. Statistical events, both local and international, to be organised by the ISI and its seven ISI Associations, and local organisers i.e. DOSM, BNM and ISM	✓		
3. Complimentary colour advertisement on Programme Book of 62 nd ISI WSC 2019	Full Page	Half-Page	Quarter-Page

SPONSORSHIP OPPORTUNITIES AND BENEFITS

... best suit your needs to maximise value

SPONSORSHIP PACKAGES		DIAMOND	GOLD	SILVER
SPONSORSHIP AMOUNT		MYR500,000 (approximately EUR105,570)	MYR300,000 (approximately EUR63,340)	MYR150,000 (approximately EUR31,670)
SPONSORSHIP BENEFITS & REWARDS				
B. Media Coverage and Exposure				
4. Recognition or mention of sponsor's name and corporate profile in press releases, during media interviews and in special media articles on 62 nd ISI WSC 2019. Key exposures include:				
i. Press releases issued prior to, during or post-congress		2 Occasions	1 Occasion	
ii. Media interview with leaders of the local organisers i.e. DOSM, BNM and ISM on 62 nd ISI WSC 2019.		1 Occasion		
iii. Special media interview with top leaders of sponsors in conjunction with 62 nd ISI WSC 2019		1 Occasion		
iv. Special media articles on 62 nd ISI WSC 2019 released by organisers		2 Occasions	1 Occasion	
v. Acknowledgement in articles and media coverage by local organisers of 62 nd ISI WSC 2019		2 Occasions	1 Occasion	1 Occasion
C. On-site Promotion and Display				
5. Standard pre-designed exhibition booth (3 x 3 m)		2 Booths (Free)	1 Booth (Free)	25% discount on rental of 1 Booth
6. Sponsor's name and logo printed on the backdrops, banners and signages display at congress sites i.e. Kuala Lumpur Convention Centre and Sasana Kijang. Key displays, where applicable, include:				
i. Large posters or banners outside the Congress sites		✓	✓	
ii. Archway signages and banners (hanging and free standing) within the Congress sites		✓		
iii. Key backdrops (electronic or special structure) on key stages, i.e. auditorium and exhibition halls		✓		
iv. Special board on sponsors		✓	✓	✓
D. Direct Involvement and Participation				
7. Complimentary Scientific Programme session at 62 nd ISI WSC 2019		✓		
8. Complimentary registration for participation in congress		5 Participants	3 Participants	2 Participants
9. Complimentary registration for participation in the Malaysia by Night and Farewell Dinner		5 Participants	3 Participants	2 Participants
10. Discount in registration for additional participants of congress and Social Programme		25% for each additional participant (maximum of 10)	15% for each additional participant (maximum of 5)	10% for each additional participant (maximum of 3)
E. Other Promotional Avenues				
11. Insertion of sponsor's leaflets/materials in congress bag of 62 nd ISI WSC 2019		✓	✓	✓
12. Souvenirs of sponsors in congress bag of 62 nd ISI WSC 2019		✓	✓	✓

SPONSORSHIP OPPORTUNITIES AND BENEFITS

... best suit your needs to maximise value

II. SPECIFIED SPONSORSHIP ITEMS

For all specified individual sponsorships, the organisation's name and logo will be featured on the website of 62nd ISI WSC 2019 with a hyperlink to the organisation's website.

III. OTHER CONGRESS MATERIALS AND REQUIREMENTS

Organisations are also invited to explore with AOSCE directly to propose other congress materials and requirements, such as refreshments, mineral water, lanyards, t-shirts, pens, souvenirs, etc. For these sponsorship items, the organisation's name and logo will be featured on the relevant items.

No.	Items	Value
1	Full Page Advertisement in the Programme Book (softcopy and hardcopy)	MYR15,000 (approximately EUR3,170)
2	Half-Page Advertisement in the Programme Book (softcopy and hardcopy)	MYR10,000 (approximately EUR2,110)
3	Quarter-Page Advertisement in the Programme Book (softcopy and hardcopy)	MYR6,000 (approximately EUR1,270)
4	Conference Bag @ 3,000 units	MYR150,000 (approximately EUR31,670)

EXHIBITION OPPORTUNITIES

... on-site display, promotion and engagement

The ISI WSC 2019 offers organisation an opportunity to stage a spectacular presence to the congress delegates and statistical community in the world. There are 2 types of specially designed exhibition booth to best suit individual organisation's needs and budget, i.e. Standard Booth (floor area: 3m x 3m) and Premier Booth (floor area: 6m x 3m).

Nevertheless, if your organisation wishes to lease a larger exhibition space than the Premier Booth or requires the exhibition space without the booth set-up, you may engage AOSCE separately.

LOCATION SET-UP

The exhibition booths will be located at the Exhibition Hall (1 & 2), Ground Floor, East Wing of Kuala Lumpur Convention Centre. You can expect the exhibition to be well visited by all delegates as refreshment for breaks during the 5-day congress (morning and afternoon) will only be served at the Exhibition Hall. Other attractions which are expected to bring the delegates to converge at the Exhibition Hall include special talks, Malaysia Heritage area, computer and charging stations, and networking area.

BOOTH SELECTION

Exhibition booths designated for lease will be allocated on a first-come first-served basis. The available exhibition space is at a minimum size of 9 square meters (3m x 3m) or multiplies of this size.

EXHIBITION HOURS

The exhibition will be open on Monday-Friday, 19 to 23 August 2019 from 9.00 a.m. to 6.00 p.m.



EXHIBITOR BENEFITS

For all exhibitors, the organisation's name and information (up to 50 words) will be featured on the website and Programme Book of the ISI WSC 2019. The PCO will provide 2-free Exhibitor Badges per booth, valid from 18 to 23 August 2019. These badges grant holders access to the exhibition area and attend the Opening and Closing ceremonies.

EXHIBITION PACKAGES

... on-site display, promotion and engagement

STANDARD BOOTH

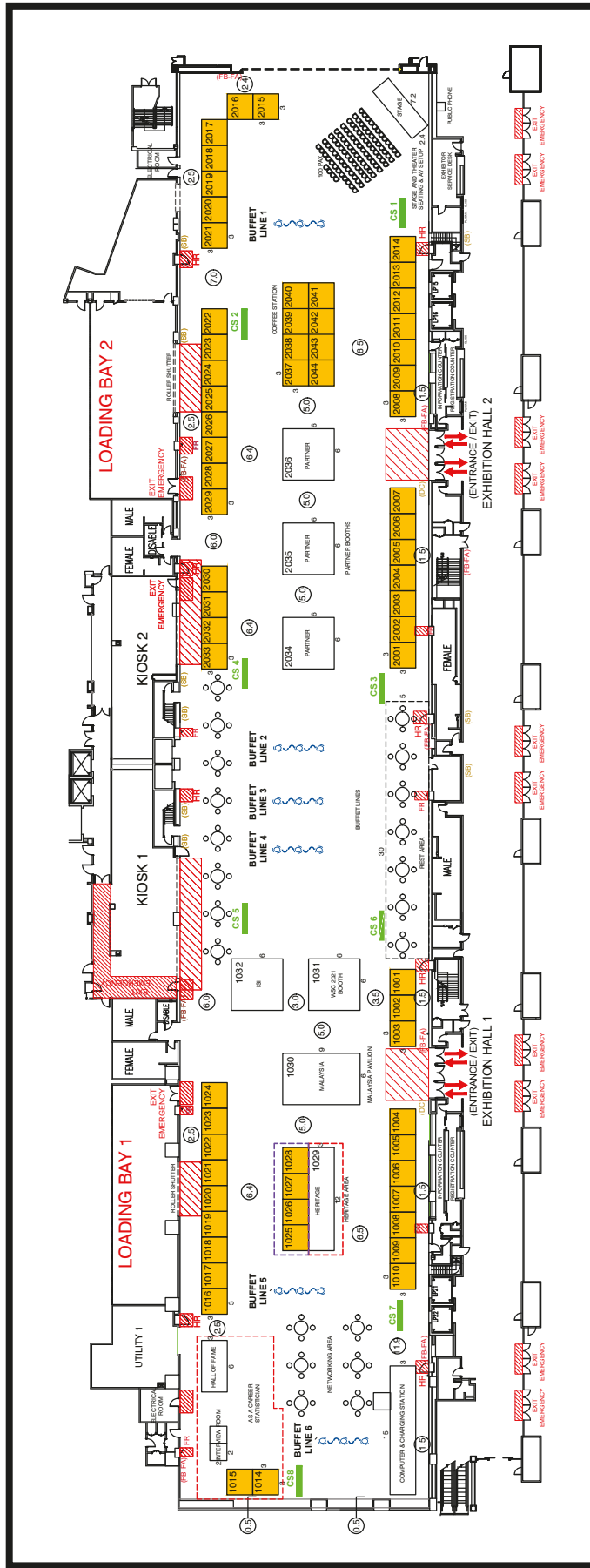


PREMIER BOOTH



BOOTH PACKAGES	STANDARD (3M x 3M)	PREMIER (6M x 3M)
3.8m (H) wooden structure back wall complete with inkjet sticker printing	1	1
Fascia panel foam board complete with stickers cut out for standard company name and stand number	1	1
A1 size inkjet stickers poster with frame	2	0
1 unit 42-inch LED TV	0	1
LED spotlights	3	6
Wooden reception desk	1	1
Oscar barstool for wooden reception desk	1	1
Lockable cabinet with keys	1	2
Glass top round table	1	2
Black chairs	4	8
Single colour needle punch carpet	9sqm	18sqm
13amp/240V sockets	3	6
Waste paper basket	1	2
Brochure rack	1	1

EXHIBITION FLOOR PLAN



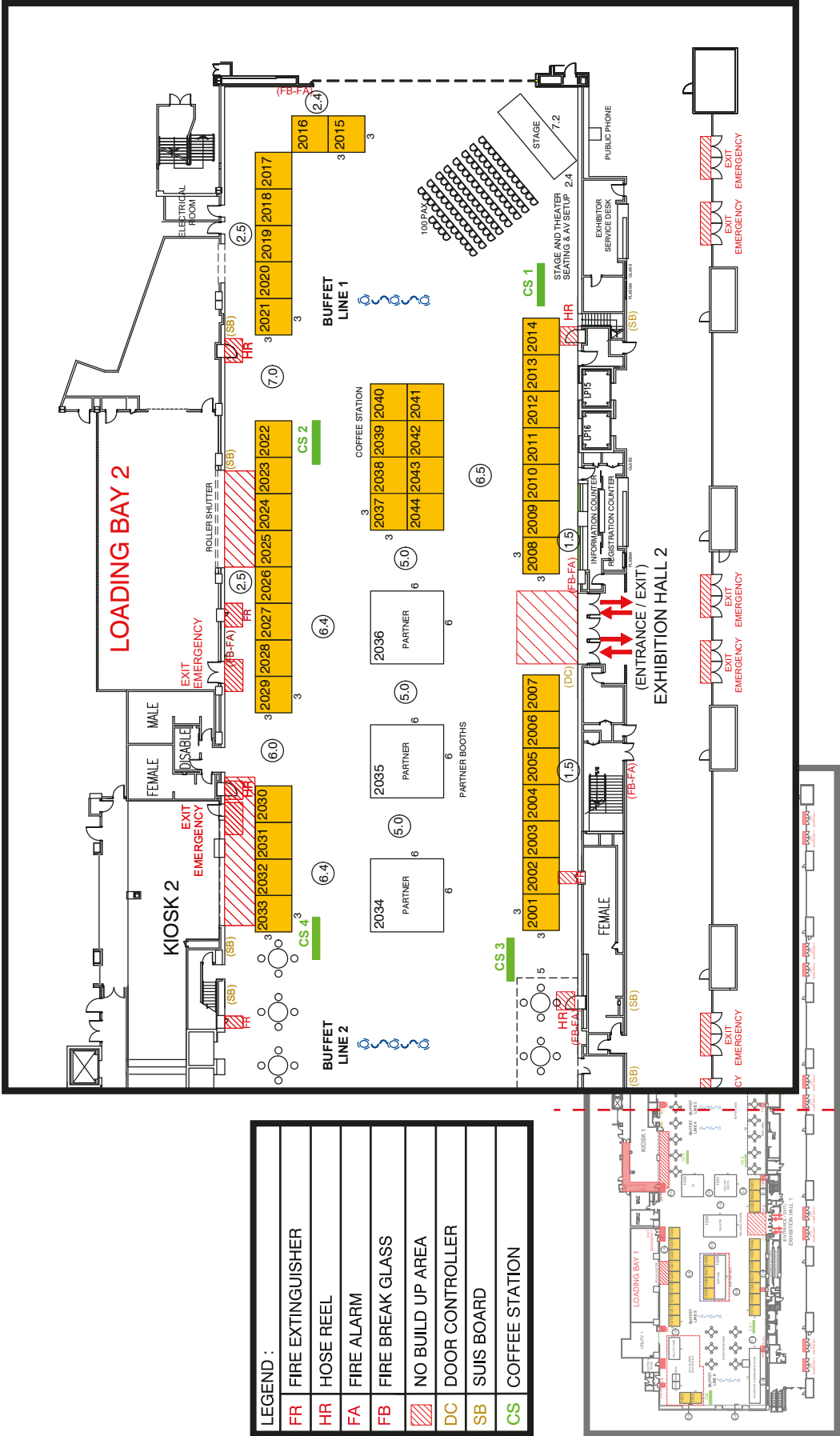
LEGEND :

FR	FIRE EXTINGUISHER		NO BUILD UP AREA
HR	HOSE REEL	DC	DOOR CONTROLLER
FA	FIRE ALARM	SB	SUIS BOARD
FB	FIRE BREAK GLASS	CS	COFFEE STATION

[illegible]

EXHIBITION FLOOR PLAN

LEGEND :	
FR	FIRE EXTINGUISHER
HR	HOSE REEL
FA	FIRE ALARM
FB	FIRE BREAK GLASS
NO BUILD UP AREA	
DC	DOOR CONTROLLER
SB	SUIS BOARD
CS	COFFEE STATION



Entrance 2

ISI WSC 2019 SPONSORSHIP AND EXHIBITION BOOKING FORM

Note:

1. Please download the Booking Form from the ISI WSC 2019 website www.isi2019.org.
2. Ensure that all information provided in the Booking Form are accurate.
3. Please submit the duly completed Booking Form to ISI WSC 2019 Secretariat c/o: AOS Conventions & Events Sdn. Bhd. (Official PCO of ISI WSC 2019)
4. The organisers reserve the right to reject applications from organisations with business activities not relating to the scope of the events, or for any other reasons at the discretion of the organisers.

Address : 2nd Floor, 39 & 40 Jalan Mamanda 9,
Ampang Point, 68000 Kuala Lumpur, Malaysia.
Tel. Number : +6(0)3- 4252 9100;
Fax Number : +6(0)3- 4257 1133;
Email : secretariat@isi2019.org

1. APPLICANT INFORMATION

Company / Organisation			
First Name		Last Name	
Department / Division		Position	
Mailing Address			
Postal Code		Country	
Tel. No.		Fax No.	
E-mail Address		Mobile No.	

Please check the box you choose

2. PREMIER SPONSORSHIP TIERS

Category		Value
Sponsorship Tier	<input type="checkbox"/> Diamond	MYR500,000 (approx. EUR105,570)
	<input type="checkbox"/> Gold	MYR300,000 (approx. EUR63,340)
	<input type="checkbox"/> Silver	MYR150,000 (approx. EUR31,670)
Sub-total (1)		MYR

3. SPECIFIED SPONSORSHIP ITEMS

Category	Value	Unit	MYR
Full Page Advertisement in ISI WSC 2019 Programme Book (softcopy and hardcopy)	MYR15,000 (approx. EUR3,170)		
Half-Page Advertisement in ISI WSC 2019 Programme Book (softcopy and hardcopy)	MYR10,000 (approx. EUR2,110)		
Quarter-Page Advertisement in ISI WSC 2019 Programme Book (softcopy and hardcopy)	MYR6,000 (approx. EUR1,270)		
Conference Bag @ 3,000 units	MYR150,000 (approx. EUR31,670)		
Sub-total (2)	MYR		

ISI WSC 2019 SPONSORSHIP AND EXHIBITION BOOKING FORM

4. EXHIBITION PACKAGES			
Category	Value	Unit / Lot No.	MYR
Standard Exhibition Booth (3m X 3m)	MYR20,000 (approx. EUR4,220)		
Premier Exhibition Booth (6m X 3m)	MYR30,000 (approx. EUR6,330)		
Sub-total (3)	MYR		

5. OTHER CONGRESS MATERIALS AND REQUIREMENTS			
Item (Please indicate/describe)	Value Per Unit (MYR)	Unit	MYR
Sub-total (4)	MYR		
Total	MYR		

I hereby declare that I am authorised to make this application on behalf of _____

_____ and apply for the sponsorship and exhibition with the details and value as stated above. I acknowledge and am agreeable with the criteria and terms stated in the ISI WSC 2019 Sponsorship and Exhibition Prospectus.

Name and Designation of Company's Representative(s)

Signature and Company Seal

Date



Organised by:



International Statistical Institute



Department of Statistics Malaysia



BANK NEGARA MALAYSIA
CENTRAL BANK OF MALAYSIA



MALAYSIA INSTITUTE
OF STATISTICS

Supported by:



For more information, visit the official website:

www.isi2019.org